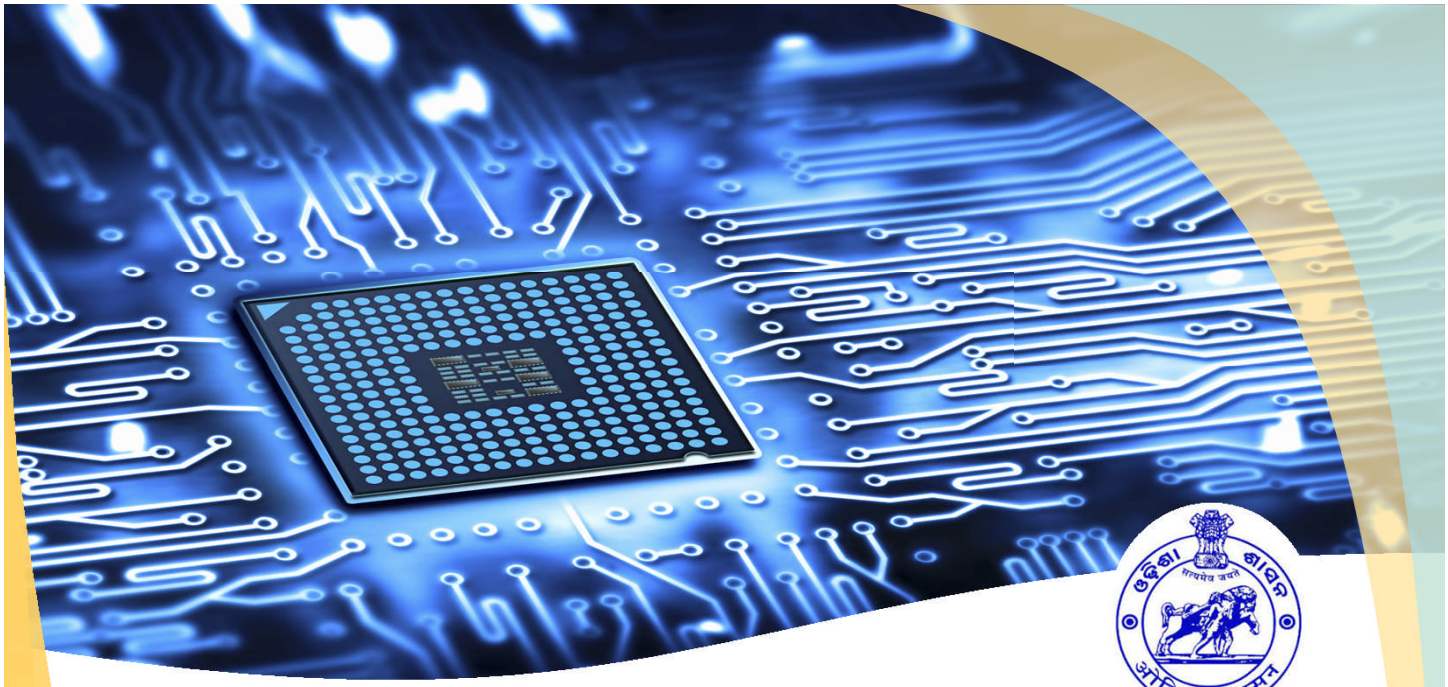

Government of Odisha, India

# Infovalley Electronics Manufacturing Cluster
# Bhubaneswar, Odisha
# India

The project is a Greenfield cluster in the capital city of Odisha with state-of-the-art facilities for manufacturing of electronics products along with common production infrastructure and common amenities

## Sector Highlights

- Growth rate of electronics components industry in India from 2011 to 2015 has been 9.88%
- India is expected to have a USD 29 Billion consumer electronics market by 2020. Currently 65% of the current demand for electronic products in the country is met by imports from other countries.
- Government of India has allowed 100% FDI under the automatic route in the Electronics Systems Design & Manufacturing sector.
- With the growing economy, the demand and corporate spends on electronic equipment has increased considerably opening up a great potential for electronics manufacturing industry
- Government of India has come up with specific policies and schemes viz Modified Special Incentive Package Scheme and Electronics Manufacturing Cluster Scheme to attract investments in the sector.

## Project Profile

- Part of the larger 'Infovalley' Ecosystem in the capital city of Odisha
- 216 acres of exclusive cluster for electronics manufacturing with total investment of over USD 155 million
- Employment potential for more than 12,000 highly skilled and semi-skilled personnel
- Co-located with major IT players and software developers such as Infosys, TCS, Wipro and Mahindra Satyam.



## Opportunities

- Invertors and Energy Metres
- LED Luminaire
- Solar PV modules
- Accessories
- Tablets
- Notebooks
- Mobile Phones
- Modem/Router
- Medical measuring instruments
- Any other ESDM sector product

## Key Advantage of the Project

- Strategic Location –Strategically located in proximity to Airport (22 kms), situated on National Highway 5 and co-located with major IT players and software developers
- Skilled Resources: Availability of large pool of skilled and semi-skilled manpower and presence of national institutions of higher learning and research institutions in proximity to the project.
- Exclusive Policy: Exclusive Special Incentive Package Scheme for ESDM sector and attractive policy framework.
- Hinterland Markets: Proximity to the largest ports on the east coast for easy access to the markets of ASEAN region.



## Project Features

- **Special Purpose Vehicle:** An exclusive SPV setup with IDCO as the chief promoter for easy and fast implementation of the project. Entrepreneurs setting up units in the park shall become part of the SPV, managing the operation.
- **Master Plan:** Ecosystem complimentary with residential and commercial facilities with large open and green areas
- **Product Mix**: 150 acres of developed plots varying from 0.5 to 5 acres
- **Quality infrastructure:** Water supply at door step, wide access roads for seamless movement inside the park with quality environmental infrastructure meeting the statutory norms
- **Ready to move facility:** 25,000 Sq.M of flatted factories with ready-to-move in facilities and plug and play infrastructure
- **Exclusive Common Facility Centre:** Testing & Measurement, Mould and Tool Room, PCB Prototyping, Rapid Prototyping, EMI/EMC Lab, Reliability and Environment Testing Lab, Component Testing Lab, Illumination Testing Calibration Lab, Testing Facilities for LED's,
- **Skill Development Centre:** Exclusive Training Centre for the ESDM industry with state-of-the-art equipment's and modern classrooms with training modules for skill upgradation.
- **Logistics Hub:** Common Warehousing Unit integrated with a Packaging Unit, Loading and unloading docks, Logistics infrastructure facility with weigh bridge, secured parking lots, and 24/7 surveillance system
- **Business Centre:** Administration and Park Management Offices, Service Providers and Investors Services Offices, Trade, Banking, Display, Conference and Exhibition facilities
- **Housing:** 6 acres of land earmarked specifically for the provision of housing/ accommodation facilities

## Policy Framework

- Government of Odisha is a pioneer in implementing the "Ease of Doing Business" and committed to simplify the processes and expedite project approvals.
- ESDM has been identified as a priority sector by Government of Odisha.
- Government of Odisha is also committed to providing 24x7 power, dedicated industrial feeder and quality physical infrastructure and common facilities
- Additional attractive incentives are available under Information and Communication Technology Policy, 2013 and Special Incentive Package for ESDM sector of the State

## For all investment queries, please contact:

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