



Industrial Promotion & Investment Corporation of Odisha Limited (IPICOL)

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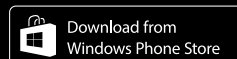
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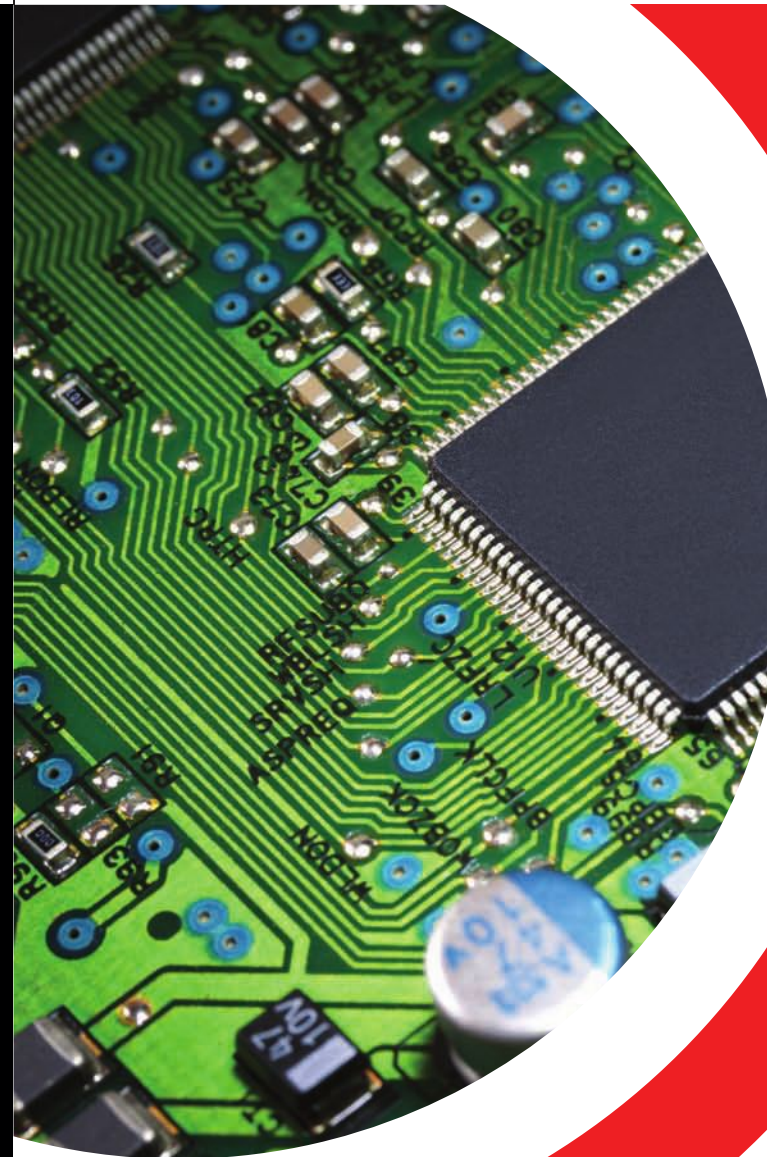
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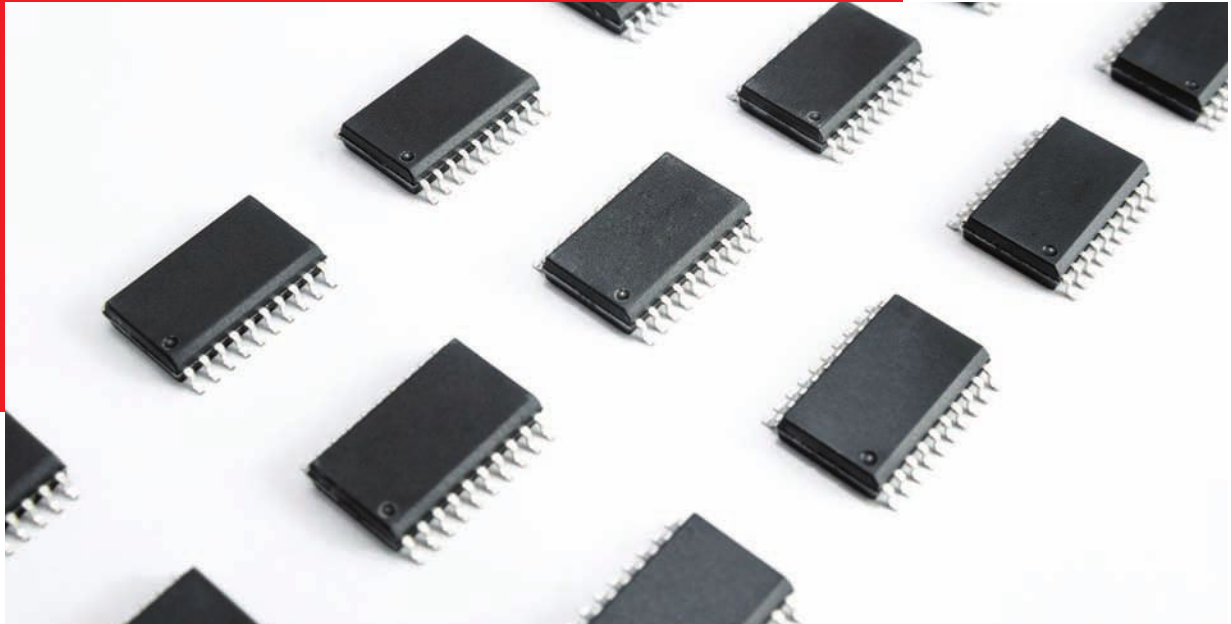


ODISHA
NEW OPPORTUNITIES



**INFOVALLEY ELECTRONICS
MANUFACTURING CLUSTER
BHUBANESWAR, ODISHA, INDIA**

An exclusive Greenfield cluster with
state-of-the-art facilities to drive new opportunities of growth.



SECTOR HIGHLIGHTS

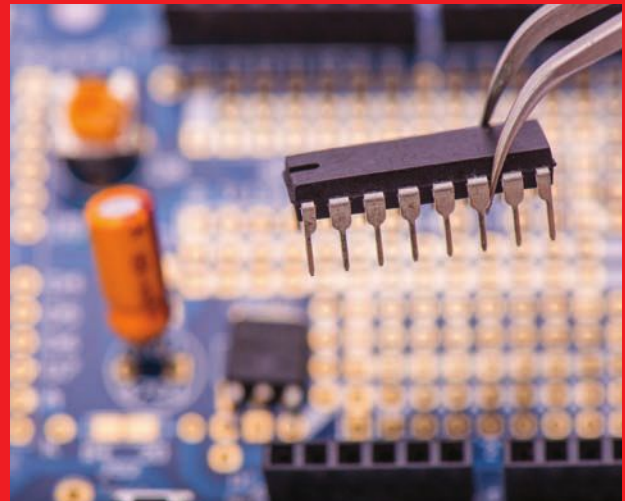
- India is expected to have a USD 29 Billion consumer electronics market by 2020. 65% of the current demand for electronic products in the country is met by imports.
- Government of India has allowed 100% FDI under the automatic route in the Electronics Systems Design & Manufacturing sector.
- With the growing economy, the demand for electronic equipments has increased considerably opening up a great potential for the electronics manufacturing industry.
- Government of India has come up with specific policies and schemes such as Modified Special Incentive Package Scheme and Electronics Manufacturing Cluster Scheme to attract investments in the sector.

PROJECT PROFILE

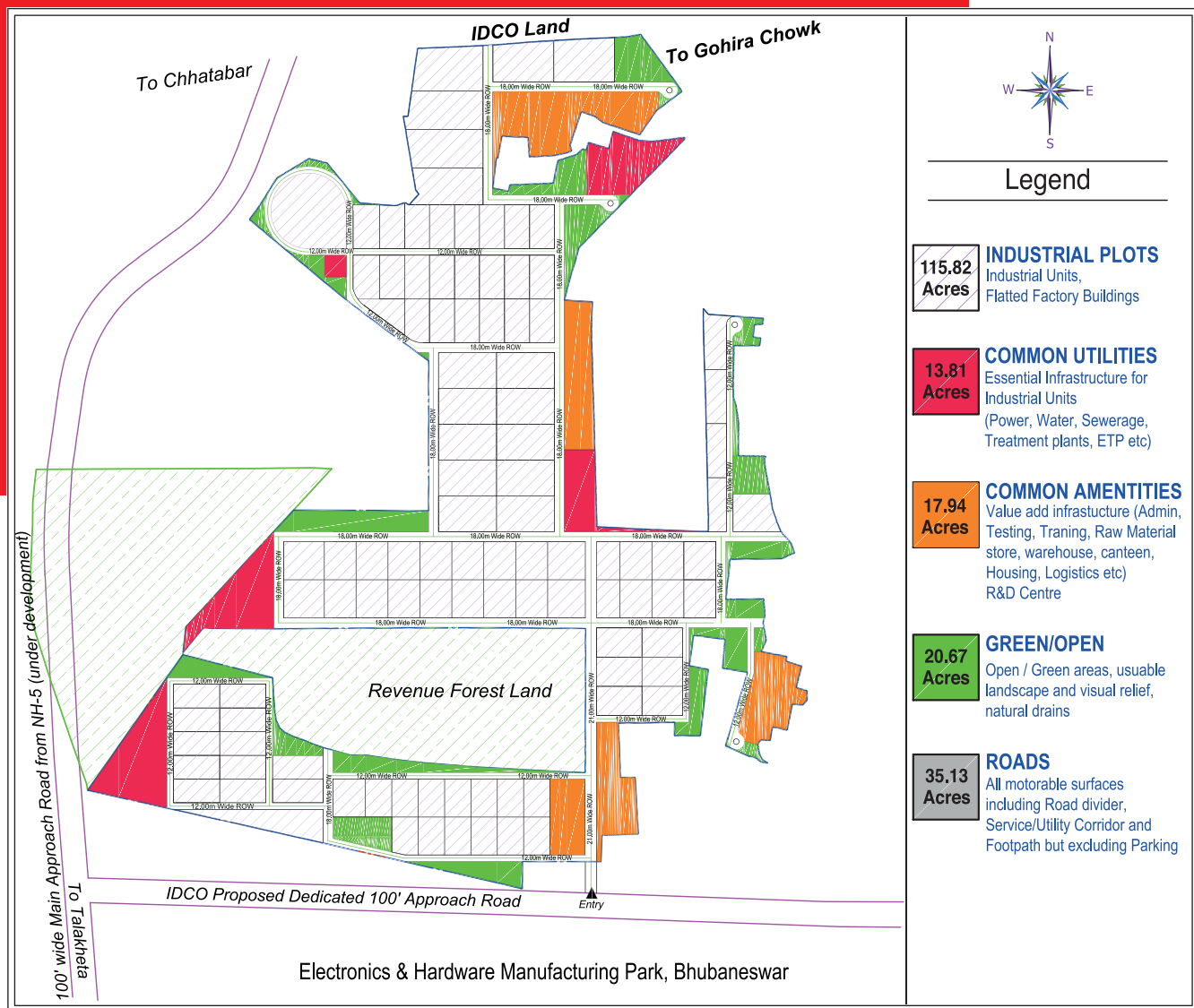
- 216 acres of exclusive cluster for electronics manufacturing.
- Part of the larger 'Infovalley' ecosystem in the capital city of Odisha.
- Integrated township with walk-to-work concept.
- Well-developed IT and software ecosystem led by Infosys, TCS and Wipro; the country's largest IT players.

KEY ADVANTAGES OF THE PROJECT

- **Strategic Location:** Strategically located in the capital city, Bhubaneswar, in close proximity to the International Airport.
- **Connectivity:** Direct connectivity through the National Highway.
- **Exclusive Policy:** Exclusive Special Incentive Package Scheme for ESDM sector.
- **Skilled Resources:** Availability of large pool of 1,26,000 technical manpower per annum from 773 technical training institutions. Presence of technical and management institutions of national repute viz. IIT, IIM, XIMB, NIT.
- **Power:** 24x7 power with dedicated industrial feeders.

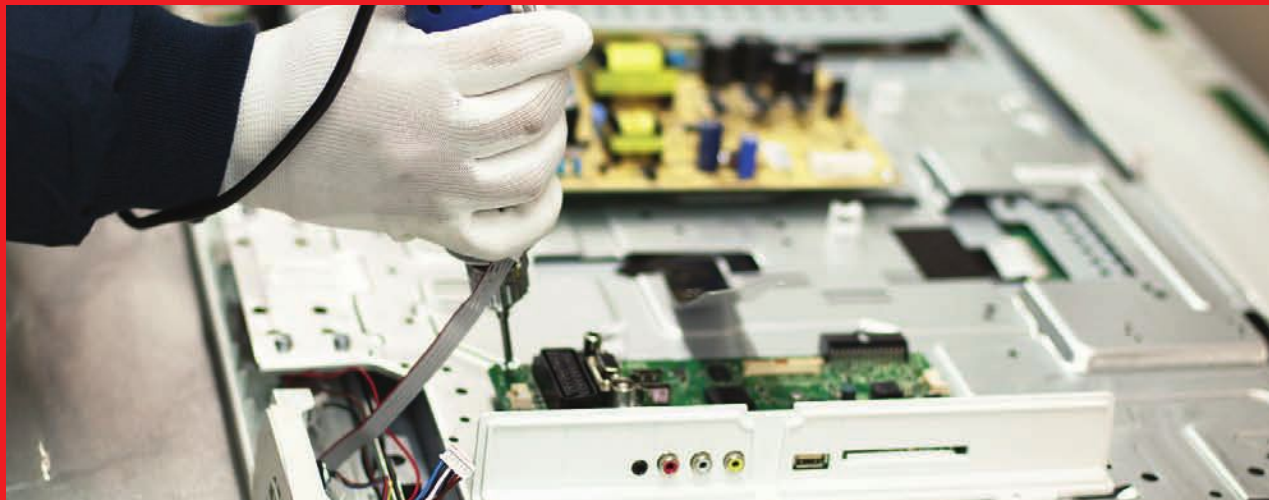


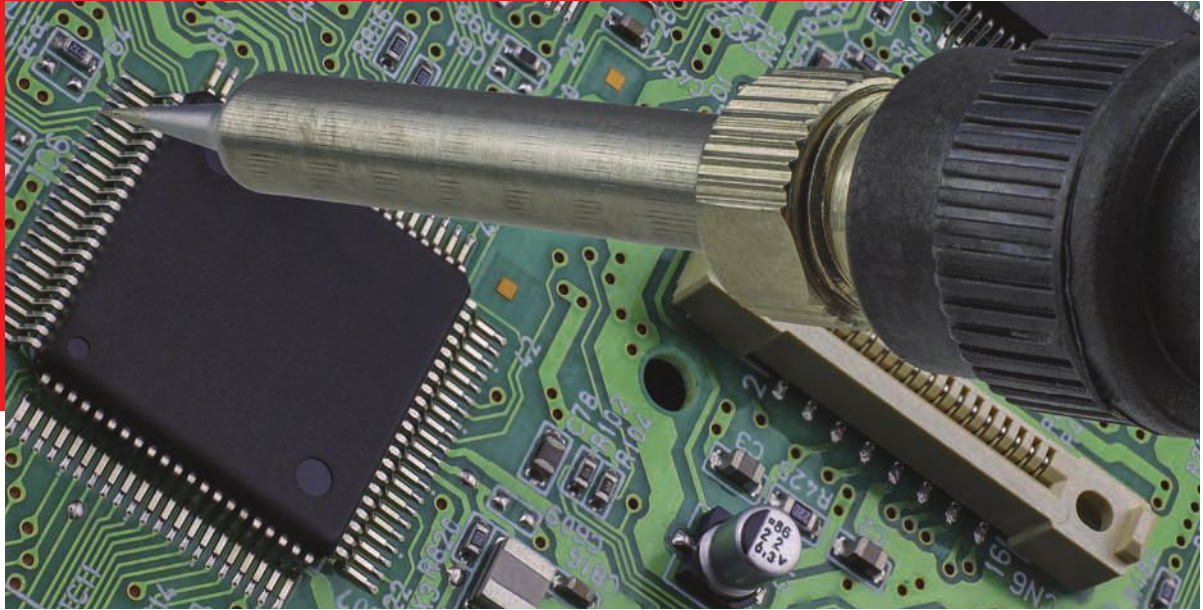
ELECTRONICS & HARDWARE MANUFACTURING PARK, BHUBANESWAR



PROJECT FEATURES

- **Master Plan:** A self-contained ecosystem complimented with residential and commercial land uses. Jurong Consultants, Singapore prepared the master plan for the project.
- **Plotted Development:** 150 acres of fully developed plots ranging from 0.5 to 5 acres catering to all sectors of the ESDM ecosystem.
- **Plug and Play infrastructure:** A fully developed Plug and Play infrastructure including a well-defined road network interspaced with green spaces, water supply and waste water system, power distribution etc.
- **Implementation:** Implementation through a Special Purpose Company set up by Odisha Industrial Infrastructure Development Corporation (IDCO) to fast track the process.
- **Ready to move in facility:** 25,000 Sq.mt. of flatted factories with ready-to-move in facilities.
- **Exclusive Common Facility Centre:** Consisting of Testing & Measurement, Mould and Tool Room, Prototyping facility, EMI/EMC Lab, Reliability and Environment Testing Lab and Component Testing Lab.
- **Skill Development Centre:** Exclusive Training Centre for the ESDM industry with state-of-the-art equipments and modern classrooms.





- **Logistics Hub:** Common Warehousing Unit integrated with a Packaging Unit, Loading and Unloading Docks and 24/7 Surveillance System.
- **Housing:** Specifically earmarked areas for residential and commercial facilities.

OPPORTUNITIES

- Electronic Products
- Electronic Components
- Semiconductor Design and Fabrication
- Equipment Manufacturing

POLICY FRAMEWORK

- **Special Incentive Package:** ESDM has been identified as a priority sector by the Government of Odisha.

Special Incentive Package Scheme for Large and Mega ESDM Sector

Capital Investment Subsidy	25% on fixed capital investment for plant and machinery, subject to a maximum of ₹ 50 Crore.
Sales Tax and VAT Reimbursement	100% reimbursement for a period of 5 years limited to 100% of the fixed capital investment.
Interest Subsidy	At 5% per year, for a period of 5 years with a maximum moratorium of 18 months.

- Additional incentives under the Industrial Policy Resolution 2015
- Project approvals within 30 days
- Recognized as one of the top states in 'Ease of Doing Business'

