



Government of Odisha, India

Kalinga Nagar National Investment & Manufacturing Zone, Jajpur Odisha

A manufacturing Zone with state-of-the-art infrastructure complimented with residential, social and recreational facilities

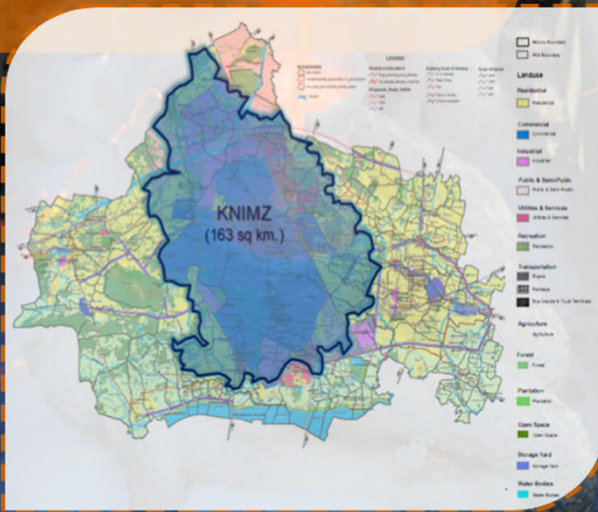




Opportunities

Manufacturing of

- Fabrication of Metal products
- Electrical Machinery and Equipment
- Manufacturing of motor vehicles
- Transport equipment
- Ancillary and downstream products
- Infrastructure Development



Sector Highlights

While the global growth for steel and aluminium is expected to be around 2% and 5% per year over the next five years respectively. The demand in India demand is expected to be above the world average due to India's push to invest in infrastructure. India with its 2nd lowest manufacturing cost in steel offers unique cost-competitiveness and with an expected increase in domestic demand, investing in steel provides a unique opportunity for growth.

Odisha accounts for mineral production of USD 3.64 billion which is more than the aggregate value of 21 other Indian States. Odisha accounts for 50% of India's Aluminum Smelting capacity and 20% each of Steelmaking capacity and stainless steel capacity. This development with a combination of production units, public utilities, environmental protection mechanism coupled with residential area and administrative services provides a unique investment opportunity to leverage the rich mineral base of the state.

Snapshot of investment zone

- Over 40,000 acres (160 Sq.km) of development with over 23,000 acres (86 Sq.km) of processing area.
- Integrated development to provide a conducive environment for manufacturing and living.
- Symbiotic ecosystem built around the existing steel plants
- Availability of 215 MLD of water from perennial source.
- Strong forward and backward linkage
- Easy availability and low cost of land.

Key Advantage of the Project

- **Self-contained ecosystem:** Pulsating hub of manufacturing covering the entire value chain of steel and metals
- **Industrial Neighborhood:** The development is amidst an industrially forward area with an industrial estate in over 14,000 acres of land with 9 major steel companies producing nearly 10 Million tons of steel and have generated employment for over 40,000 people
- **Mineral rich region:** Odisha is enriched with about 93% of Chromite and Nickle, 52% of Bauxite, 44 % of Manganese, 33% of Iron ore and 24 % of Coal deposits of India. Easy access to such vast deposits of minerals creates a unique opportunity for investments.
- **Strategic location:** The zone with its proximity to Paradip and Dhamra ports provides an advantage to access the ASEAN markets.
- **Facilitation Support through initiatives:** Odisha government with its renewed focus on economic growth has reengineered government processes by setting up single window facilitation cells to fast track investment process with improved transparency and accountability.
- **Skilled Resources:** Availability of large pool of skilled and semi-skilled manpower and presence of national institutions of higher learning and research institutions in proximity to the project.

Salient features

- **Integrated Township:** State-of-the-art infrastructure to provide a productive environment to persons transitioning from the primary sector to the secondary and tertiary sectors with an integrated industrial township and land use on the basis of zoning; clean and energy efficient technology; necessary social infrastructure; skill development facilities etc
- **Infrastructure framework:** Robust infrastructure framework comprising newly built water supply & drainage facilities, power infrastructure, solid waste and sewage treatment facilities, etc.
- **Logistics Hub:** Common Warehousing Unit integrated with a Packaging Unit, Loading and unloading docks, Logistics infrastructure facility with weigh bridge, secured parking lots, and 24/7 surveillance system
- **Centers of Excellence for Innovation:** Higher education institutes having focus on specific industry segments
- **Research & Development and Skill Development center:** A research & development center along with skill development and training center to provide continuous and timely inputs for enhancing efficiency and ensuring continuous skill availability respectively.
- **Business Centre:** Administration and Park Management Offices, Service Providers and Investors Services Offices, Trade, Banking, Display, Conference and Exhibition facilities
- **Downstream opportunities:** Unique opportunities for ancillary and downstream industries, raw material supplies, gas production, rolling mills, TMT bars, LPG cylinders, new SS products, sheet metal works, auto parts, refrigeration items, etc.
- **Housing:** Specifically earmarked land with the provision of housing/ accommodation facilities to the staff of the industrial units
- **Enhanced competitiveness:** Low cost of land, proximity to raw materials, abundant availability of water sources with quality infrastructure and access to common facilities, reduces the cost of operations thereby enhancing competitiveness.

Policy Framework

- Project approval under National Manufacturing and Investment Zone Policy of Government of India
- Government of Odisha is a pioneer in implementing the "Ease of Doing Business" and committed to simplify the processes and expedite project approvals.
- Aligning its objective with the national framework, Government of Odisha has identified many manufacturing industries as priority sectors and has an attractive incentive framework
- Government of Odisha is also committed in providing 24x7 power, dedicated industrial feeder and quality physical infrastructure and common facilities

For all investment queries, please contact:

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