



Kalinga Nagar National Investment & Manufacturing Zone, Jajpur Odisha

Project envisaged for creating state-of-the-art infrastructure and enabling industrial –
urbanism, catering to metal and manufacturing industry





Opportunities

- Manufacturing of
 - Basic Metals
 - Fabrication of Metal products
 - Electrical Equipment
 - Machinery and Equipment
 - Manufacturing of motor vehicles, trailers and semi-trailers
 - Transport equipment
 - Ancillary and downstream products
 - Infrastructure Development

Sector Highlights

While the global growth for steel and aluminium is expected to be around 2% and 5% per year over the next five years respectively, Indian demand is expected to be above the world average due to Make in India initiative and Government of India's push to invest in infrastructure. The current per capita consumption of steel in India is 49 kg against world's 182 kg. India with its 2nd lowest manufacturing cost in steel offers unique cost-competitiveness and with an expected increase in domestic demand, investing in steel provides a unique opportunity for growth. India is also slated to become the second largest producer of steel in the world by 2015-16.

Mineral rich Odisha accounts for Mineral production of USD 3.64 billion which is more than the aggregate value of 21 other Indian States. The development is amongst 50% of countries Aluminum Smelting capacity and 20% of Steelmaking capacity and stainless steel capacity. This development with a combination of production units, public utilities, environmental protection mechanism coupled with residential area and administrative services provides a unique investment opportunity to leverage the rich mineral base of the state.

Snapshot of investment zone

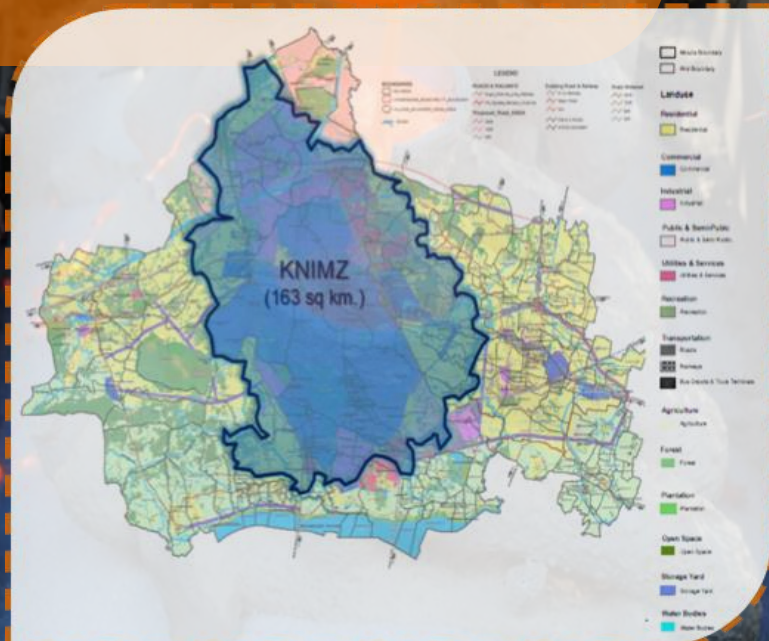
- Over 40,000 acres (160 Sq.km) of development with over 23,000 acres (86 Sq.km) of processing area.
- Integrated development to provide a conducive environment for manufacturing and living.
- Symbiotic ecosystem built around the existing steel plants
- Availability of 215 MLD of water from perennial source.
- Self-contained and mature ecosystem
- Strong forward and backward linkage
- Easy availability and low cost of land.
- 9 established steel manufacturing companies spread across 14000 acres with a capacity of 10 MT per annum

Key Advantage of the Project

- **Self-contained ecosystem:** Pulsating hub of manufacturing covering the entire value chain of steel and metals which is shaped around the core of steel making cluster.
- **Industrial Neighborhood:** The development is amidst an industrially forward area with an industrial estate in over 14000 acres of land with 9 major steel companies producing nearly 10 Million tons of steel and have generated employment for over 40000 people
- **Mineral rich region:** Odisha is enriched with about 93% of Chromite and Nickle, 52% of Bauxite, 44 % of Manganese, 33% of Iron ore and 24 % of Coal deposits of India. Easy access to such vast deposits of minerals creates a unique advantage.
- **Strategic location:** The zone with its proximity to Paradip and Dhamra ports provides an advantage to access the eastern markets. Also the zone with its good rail and road connectivity provides an opportunity to capture domestic and national market.
- **Special support through initiatives:** Odisha government with its renewed focus on economic growth has reengineered government processes by setting up single window facilitation cells to fast track investment process with improved transparency and accountability.
- **Skilled Resources:** Availability of large pool of skilled and semi-skilled manpower and presence of national institutions of higher learning and research institutions proximal to the project.

Salient features

- **Integrated Township:** State-of-the-art infrastructure to provide a productive environment to persons transitioning from the primary sector to the secondary and tertiary sectors with an integrated industrial township and land use on the basis of zoning; clean and energy efficient technology; necessary social infrastructure; skill development facilities etc
- **Infrastructure framework:** Robust infrastructure framework comprising newly built water supply & drainage facilities, power infrastructure, solid waste and sewage treatment facilities, etc. It is also supported by telecom & IT infrastructure, creating a perfect environment for all round growth.
- **Logistics Hub:** Common Warehousing Unit integrated with a Packaging Unit, Loading and unloading docks, Logistics infrastructure facility with weigh bridge, secured parking lots, accommodation for drivers and 24/7 surveillance system
- **Centers of Excellence for Innovation:** Higher education institutes having focus on the specific industry segments have a major role to play in development of emerging manufacturing region
- **Research & Development and Skill Development center:** A research & development center along with skill development and training center to provide continuous and timely inputs for enhancing efficiency and ensuring continuous skill availability respectively.
- **Business Centre:** Administration and Park Management Offices, Service Providers and Investors Services Offices, Trade, Banking, Display, Conference and Exhibition facilities
- **Downstream opportunities:** Unique opportunities for ancillary and downstream industries, raw material supplies, gas production, rolling mills, TMT bars, LPG cylinders, new SS products, sheet metal works, auto parts, refrigeration items, etc.
- **Housing:** Specifically earmarked land with the provision of housing/ accommodation facilities to the staff of the industrial units
- **Enhanced competitiveness:** Low cost of land and proximity to raw materials and abundant availability of water sources with quality infrastructure and access to common facilities, reduces the cost of operations, thereby enhancing competitiveness.



Policy Framework

- Government of Odisha is a pioneer in implementing the “Ease of Doing Business” and committed to simplify the processes and expedite project approvals.
- Aligning its objective with the national framework, Government of Odisha has identified many manufacturing industries as priority sectors and has an attractive incentive framework
- Government of Odisha is also committed in providing 24x7 power, dedicated industrial feeder and quality physical infrastructure and common facilities

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