

► Sector in Focus

Aluminium

Aluminum has been continuously finding new applications due to rising price competitiveness, superior weight to strength ratio, corrosion resistance and



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formability. The major areas of application include electrical power transmission, machinery and equipment. It is also being used as substitute for steel and wood in housing and construction. The other segments that are expected to see enhanced demand for aluminium include automobile and food packaging industry.

India ranks 4th in terms of primary aluminium production globally. Indian manufacturers have an advantage of abundant reserves of bauxite, access to cheap labour and access to captive power plants which aid in reducing the cost of the production.

Odisha is the largest aluminum producing State with 54% of the aluminum smelting capacity of the country. The State is home to some of the major players such as National Aluminium Company (NALCO), Hindalco and Vedanta with refineries at Damanjodi, Rayagada, and Lanjigarh and smelters at Angul, Sambalpur and Jharsuguda. The Aluminum production capacity in the State has increased from 0.345 million tonne in 2000 to 2.664 million tonne in 2017.

With the available resources and the presence of major players, Odisha has significant potential for ancillary and

downstream industries in Aluminium sector.

The State Government has also drawn up a number of investible projects which could be considered for implementation by the companies. These investible projects are available on the link: <http://goo.gl/65CkEe>

Ancillary and Downstream industries to metals is a focus sector of the State and a competitive incentive framework is available to the industries setting up manufacturing facilities in the sector.

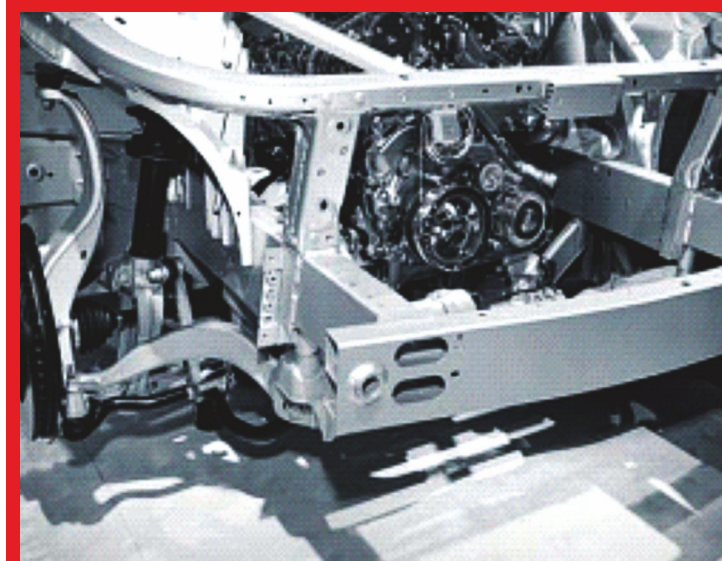
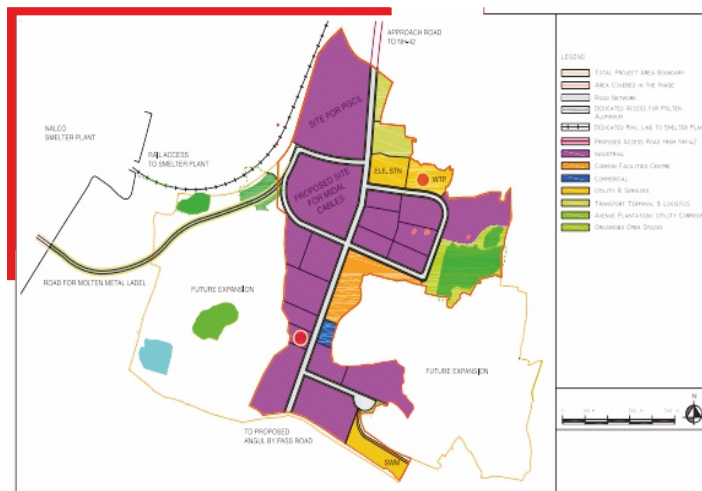


► Industrial Infrastructure

Aluminium Park, Angul

The Aluminium Park at Angul in Odisha is an exclusive state-of-the-art industrial park for ancillary and downstream industries for aluminium.

Spread over an area of 223 acres, the park is first- of-its kind in the sub-continent with availability of molten aluminium from the smelter. The Park is strategically located at a distance of only 4 km from the National Highway-42. Paradip port, one of the largest ports in India and a gateway to the ASEAN markets, is just 174 km away from the park.



The project features an exclusive infrastructure and common facility for downstream industries in the aluminium sector. The infrastructure is designed with plug-and-play facilities including Aluminium Product Evaluation Center with tool room, testing, simulation and evaluation facilities, prototype development facilities etc.



The various opportunities include conductors, extrusions, castings, foils, auto components, building parts etc.

The project implementation is being undertaken by Angul Aluminium Park Limited (AAPL), a Special Purpose Vehicle (SPV) set up by NALCO and IDCO.

► Ease of Doing Business

Key reforms by Health & Family Welfare Department

Odisha is recognized as a 'Leader' in implementing business reforms. The State Government is committed to provide a conducive business atmosphere for industries setting up their units in the State. The Health and Family Welfare Department introduced time limits for disposal of applications in the Odisha Right to Public Services Act as below:

- | | |
|---------------------------------------|---------|
| • License for retail medical store | 40 days |
| • License for wholesale medical store | 40 days |
| • License for manufacturing drugs | 90 days |

Online system has been introduced to get these clearances online <http://dcodishaonline.nic.in/dcodisha/> and also integrated with GO SWIFT, the single window portal of the State.

► One-stop portal for CSR GO CARE

Government of Odisha – CSR Administration and Responsive Care (GO-CARE)

GO CARE portal, developed by the Government of Odisha, is a unique initiative of the State Government providing one stop online repository of all CSR activities in Odisha. It is a real time database of all CSR projects undertaken in Odisha since 2014-15. To reduce the disparity in CSR spending across districts and to align the CSR spending with the developmental goals of the State, a CSR Council comprising of heads of departments, corporates, civil society representatives and academicians has been constituted under the chairpersonship of Chief Secretary.

The welfare departments and various district administrations upload projects on the portal. The CSR Council recommends relevant projects based on the State's priority for consideration by the Corporates.

More than 800 such projects have been recommended by the Council and made available on the CSR portal.

The portal can be accessed at csr.odisha.gov.in

To aid the corporates in making an informed decision, district wise developmental indices have been provided on the portal. Successful case stories of CSR projects implemented in the State have also been uploaded which can be considered by the corporates for replication. A

compendium of CSR rules, guidelines and knowledge resources is also made available on the portal to help corporates in CSR project selection and implementation. To bring in transparency and for effective implementation, a feedback mechanism for the stakeholders is also developed on the portal.

GO CARE ensures transparency in CSR spending and facilitates dovetailing of CSR activities with the developmental goals of the State.

► Did you Know?

Odisha is power surplus and generates more than 9400 MW of power

Odisha is one of the few power surplus states in India and generates in excess of 9400 MW of power. It was also the first state to introduce power sector reforms.

Thermal and hydro power constitute 78% of the total installed power capacity in the State, thanks to presence of abundant coal deposits and several rivers. These help in 24x7 power availability at competitive rates for the industries setting up in the State.



► Odisha in News

Hon'ble Chief Minister receives ideal Chief Minister Award.

Hon'ble Chief minister Naveen Patnaik was conferred with the prestigious 'Ideal Chief Minister' award during the 8th Indian Students Parliament at Pune on January 21.

Odisha aims to complete 3,500 km roads by March.

Odisha, which is at the top of the list of States for implementation of Pradhan Mantri Gram Sadak Yojana, has set a target to complete 3,500 kilometre roads by March end. 165 new roads and 36 bridges spread across 582 km as new connectivity and upgradation projects have been approved by the State Government.

Odisha government clears five investment proposals worth Rs 328 crore. The State Level Single Window Clearance Authority (SLSWCA) has approved 5 new investment proposals for projects which have an employment potential for 1674 people. The projects include 2 downstream units in Aluminum sector, a poultry processing unit, a vegetable oil manufacturing unit and a 4-star hotel.

7th Asia Steel Conference 2018 organized at Bhubaneswar.

Tata Steel, in association with the Indian Institute of Metals organized the conference at Bhubaneswar during February 6-9, 2018. Hon'ble Chief Minister invited downstream and ancillary steel producers to set up industries in the State.

Odisha, IIT-Bhubaneswar, STPI to set up 'Virtual Reality' hub for startups. A Centre of Excellence on 'Virtual and Augmented Reality' tasked with incubating start-ups and fostering high-end, futuristic research, would start functioning at the Indian Institute of Technology (IIT), Bhubaneswar.

Start-up India Odisha Yatra launched. Hon'ble Chief Minister launched the Startup India Odisha Yatra in the State. The 'Yatra' will travel to 60 educational institutions across 16 districts of the state with an objective to sensitise entrepreneurs in various districts about the startup ecosystem in the State and encourage them to set up their ventures in the state.

Odisha gets allocation of Rs 5,252 crore for railway. The State has been allocated Rs 5,252 crore for railway infrastructure development in the Union Budget 2018. This will provide impetus to the industrial infrastructure in the State.

HDFC Bank opens BPO, Skill Development and Training Centre in Bhubaneswar. The facility is expected to grow into a major national business processing hub for the Bank employing more than 500 personnel. Besides, it will be a major centre for Skill Development and Training for the Eastern region.

Odisha, top corporates discuss CSR institutionalization. The State Government held a meeting with top corporates in the state to discuss institutionalization of CSR activities and the GO CARE portal set up in the State. The corporates were informed regarding the 800+ projects approved by the CSR Council which could be considered by the companies for implementation in the State.

Raptani Bhawan inaugurated. Raptani Bhawan at Bhubaneswar was inaugurated on January 19, 2018 by Shri Prafulla Samal, Hon'ble Minister, MSME, W&CD & SSEPD.

With shifting of all export related organisations under a single roof, exporters will be able to get services at a common point, furthering the growth of exports.

Odisha signs MoU to implement soft skill training programme. The State government has signed a tripartite MoU between Odisha Skill Development Authority, Tata STRIVE of Tata Community Initiatives Trust and

entrepreneur Susmita Bagchi for implementation of a soft skill training programme in 10 selected Industrial Training Institutes (ITIs) in the state. About 800 students will get soft skill training over two years.

► Key Events

Investors' Meet held at Kolkata

The State Government successfully organized an Investors' Meet at Kolkata on January 31, 2018. The State delegation held B2G meetings with 36 companies and invited them to set up manufacturing facilities at Odisha. The companies represented various focus sectors of the State including food processing, downstream in metal sector, chemicals and petrochemicals etc.



State participates in the ASEAN-India Business and Investment meet

The State Government participated in the ASEAN-India Business and Investment meet held at New Delhi on January 23, 2018. The state delegation invited investors from the ASEAN countries to participate in 'Make in Odisha Conclave', scheduled to be held during November 11-15, 2018.



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State invites Japanese investors to set up manufacturing facilities

A State delegation participated in the 42nd Joint meeting of India-Japan Business Cooperation Committee (IJBCC) and highlighted the investment opportunities across six focus sectors of the State. The features of GO SWIFT (Government of Odisha Single Window Investor Facilitation and Tracking) which provides approvals and support through the entire investment life cycle of an industrial project were also demonstrated to the Japanese delegation.



Italian delegation shows interest in Angul Aluminium Park

An Indo-Italian Metal Hub seminar was organized by the Aluminum Association of India at Odisha. Senior representatives from Italian Aluminum Association and CEOs of Italian companies participated in the seminar to explore various investment and technology transfer opportunities.





For more information, log on to www.investodisha.gov.in

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