

## Special Edition

# MAKE IN DISHA *Conclave*

BHUBANESWAR, 11-15 NOVEMBER, 2018

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## Conclave Sessions

Make in Odisha (MIO) Conclave, the flagship biennial business summit of the State, was successfully organized during November 11-15, 2018 at Bhubaneswar. The marquee event was attended by top industry captains, entrepreneurs and start-ups from across the country. The Conclave was a watershed moment in the history of State's journey towards industrialization and showcased State's manufacturing prowess, investment potential and achievements to the global investor community.



Make in Odisha Conclave 2018

## Make in Odisha Conclave 2018

The participation of 15 State Government Departments in organization of various events concerning the entire landscape of State's economy, confluence of delegates from within and outside the country and the enthusiastic participation of general public made Make in Odisha Conclave 2018 the largest-ever business event successfully organized in the State. The key highlights from the Conclave are summarized below:

- **Odisha Theme Pavilion:** The highlight of MIO expo was the Odisha Theme pavilion named "Deomali" with mesmerizing projections on a geodesic dome. Constructed for the first time in the country, the geodesic dome projected the focus sectors and prominent tourism locations of the State. Inside the dome, the visitors witnessed the future Smart City Operations centre in a never-before-seen way through virtual reality and also learnt about motivating success stories of young entrepreneurs and start-ups from the State.
- **Cultural Showcase:** In order to showcase the rich cultural heritage of the State to the visiting delegates, a variety of activities were organised during the Conclave such as Heritage Walk and tours of Tribal Museum & 'Kala Bhoomi' (Odisha Crafts Museum). An artistic rendition of the State's manufacturing prowess was presented by renowned Odissi dancer Smt. Aruna Mohanty and her troupe during the inaugural session. Bibhu Mohapatra, Rourkela-born and now US-based globally renowned fashion designer, talked on the 'creative economy' which touched upon his personal journey from Rourkela to New York and his experience of creating a fashion brand. The talk was followed by a fashion show by Bibhu Mohapatra wherein scintillating Odisha-based handloom designs were showcased as part of his Fall Winter Collection.



**Geodesic Dome- 'Deomali'**



**Shri Subroto Bagchi, Chairman, OSDA in conversation with Shri Bibhu Mohapatra**



**Bibhu Mohapatra's Fall Winter Collection Showcase at Make in Odisha Conclave 2018**

# Key Highlights - Make in Odisha Conclave 2018

**Investment  
Intent**  
Rs. 4,19,574 cr

**Employment  
Potential**  
5,91,000

**Broad Based  
Investments**  
in 18  
Sectors

**Attendees**  
51,806

**Speakers**  
253

**No. of people  
reached**  
8,90,22,282

## Other Key Releases and Announcements during MIO

- Biotechnology Policy 2018
- Amendments in Odisha Food Processing Policy 2016 and MSMED 2016
- MoU between Directorate of Ports and Dhamra Port Company Ltd for construction of a commercial airport at Dhamra
- Announcement of Odisha Organic Farming Policy
- Release of "Vision 2025 Document of Universal Healthcare" for Odisha
- MoU between Suzuki Motors, Tech Mahindra, Employability Bridge with DTET, Odisha
- MoU between FICCI, Schneider Electric India Foundation with OSDA for skill development
- Partnership with Oracle India for setting up an Oracle Academy at Bhubaneswar
- State's strategy on 'seamless mobility for economic development'
- Release of State's Agri Entrepreneurship Promotion Scheme
- MoU with Indian Institute of Millets Research on support for capacity building for Odisha Millets Mission
- MoU with National Seeds Corporation for seeds production in Odisha
- MoU with NABARD on formation of FPOs
- Photobook on Mission Shakti alongwith a brochure on enabling provisions for women entrepreneurs
- Startups in Odisha - Profile Booklet and Knowledge Paper
- Policy Guidelines on Odisha University Research and Innovation Incentivisation Plan (OURIIP)
- Knowledge Paper
  - o Bhubaneswar and Rourkela Smart Cities
  - o Odisha: A Hub for Value Added Textiles
  - o Reaching the unreached districts: Institutionalisation of CSR in Odisha
  - o Downstream Industries in Metal Sector
  - o Aerospace and Defence Manufacturing Policy 2018
  - o Chemicals and Petrochemicals Ecosystem in Odisha
  - o Logistics and Infrastructure
  - o Agri-marketing in Odisha
  - o Food Processing
  - o MSME

## Make in Odisha Conclave 2018

- CEOs breakfast: Shri Naveen Patnaik, Chief Minister, Odisha hosted CEOs breakfast for the visiting Industry Captains on November 12. A special performance by Padma Vibhusan Pandit Hariprasad Chaurasia during the event mesmerized the delegates.



Chief Minister with Industry Leaders at the CEOs breakfast

- Plenary Session: Leading Industry Captains from across the country attended the Plenary Session at MIO Conclave 2018 and pledged investments in the State. Some of the leading industry captains included Shri Anil Agarwal, Shri Kumar Mangalam Birla, Shri Mukesh Ambani, Shri N Chandrasekaran, Shri Naveen Jindal, Shri Sajjan Jindal, Smt Sangeeta Reddy and several others. 4 groundbreaking/inaugurations of industrial projects were held during the Session including Pantaloon Fashion & Retail Limited's new garment manufacturing facility, Tata Steel Kalinganagar steel plant's expansion project, Vedanta's alumina refinery expansion at Lanjigarh and a new Shrimp Processing and Freezing Plant by Falcon Marine Exports Ltd. at Deras. An MoU was formalized between ITEES, Singapore and the Odisha Skilled Development Authority to cooperate in establishment and operation of a "World Skill Centre" at Bhubaneswar. 1.5 lakh youth will be trained in this World Skill Centre in the next 4 years. The session was also attended by His Excellency Shri Kenji Hiramatsu, Ambassador of Japan to India, representing Japan as the Partner Country to the Conclave. More than 2,000 delegates from across the country participated at the Plenary Session.



Leading Industry Captains at the Plenary Session of Make in Odisha Conclave 2018

## Awards at Make in Odisha Conclave 2018

### 'Pride of Odisha' Awards

The theme for this year's Conclave was 'I am Odisha'. Odia Entrepreneurs from across the country submitted their entrepreneurial stories and awards were presented to the top 3 entries adjudged by an independent jury of experts from Silicon Valley, USA. The 3 winners included:

- 1. Dr. Sumona Karjee Mishra, Founder, Prantae Solutions :** Sumona founded Prantae Solutions in Bhubaneswar in 2015, a startup focusing on developing diagnostic health care for pregnancy using state-of-the-art technology. The company works on the condition symptoms, detections and prevention to ensure a safe motherhood for millions of women.
- 2. Swoyan Satyendu, founder & CEO, Digichamps:** Digichamps strives to plug the dearth of individual mentors for each child with a vision of providing individual attention to every child for their educational development.
- 3. Shashank Singhal, Co-Founder, MedTel Healthcare Pvt Ltd :** Shashank Singhal co-founded MedTel Healthcare in February 2017. It is a platform that allows online integration of doctors, diagnostics, drugs and data. It is changing the conventional way of medical practice by bridging the gap between rural and urban healthcare.

### CSR Awards

The Odisha CSR Awards, being awarded for the first time in the State, were conferred on companies operating in the State for their outstanding contribution to socio-economic development in the State. The winners for the CSR awards were as follows:

- Maximum CSR outreach in terms of districts covered - **Odisha Mining Corporation Limited** (*21 out of total 30 districts of the State are covered by the company under CSR activities in various sectors*)
- Most Innovative CSR project - **ACC Limited** (*Project Name: Low External Inputs for Sustainable Agriculture*)
- Most Impactful CSR Project - **TATA Steel** (*Project Name: 1000 Schools Programme*)
- Most diversified CSR spending across sectors - **Mahanadi Coalfields Limited** (*CSR projects taken up in 9 out of 11 prescribed sectors*)

### Best stall at the Expo

The stalls set up by the companies at the Make in Odisha Expo provided immersive and interactive experience for the visitors through use of modern, next-gen and smart technologies. 119 exhibitors from MSMEs, Start Ups and Large companies of Odisha participated in the expo. The winners under best stall category were decided by an independent eminent jury including experts from industry and academia based on design element, content showcase, technology showcase and overall theme projection. The following awards were provided:

- Best Stall (under 36 sq. meter category) – **Battighar Sustainable Solutions Pvt Ltd**
- Best Stall (37-75 sq. meter category) – **Reliance Jio Infocom Ltd**
- Best Stall (Above 75 sq. meter category) – **Odisha Computer Application Centre**

## **Odisha approves investment plans worth Rs 25,845 crore**

The High Level Clearance Authority (HLCA), headed by Hon'ble Chief Minister Naveen Patnaik, approved six mega manufacturing proposals entailing investments to the tune of Rs 25,845 crore with a potential to create 13,700 additional jobs. The projects cleared were in plastics, polymers, downstream in metals, metals and chemicals sectors.

## **Odisha recognised as top manufacturing destination**

Odisha has emerged as the top manufacturing destination in the country, according to a survey. In the 72nd Survey of Projects Investment in India conducted by a magazine, the State has topped in terms of fresh projects expenditure. Odisha contributed about 12 per cent to the total fresh projects announced in July-September period of this fiscal. Andhra Pradesh and Karnataka were at second and third positions respectively, during the period under review.

## **Groundbreaking ceremony for 15 industrial units worth Rs. 1,807.92 crore**

In the run-up to the second edition of 'Make in Odisha' conclave 2018, Chief Minister Naveen Patnaik performed 4th round of groundbreaking ceremony for 15 industrial units with an investment potential of Rs. 1807.92 crore. Of the 15 investment intents, food processing including seafood contributed over half of the projects. The other investment proposals were from diverse sectors including cement, plastics, infrastructure and logistics, textile and apparel and downstream metal units.

## **Odisha unveils plan to encourage full time research**

To encourage full-time research, the state government unveiled Odisha University Research and Innovation Incentivization Plan (OURIIP). Through this, Odisha became a pioneer state in India to conceptualise and materialise

the concept of providing scholarships to talented youngsters to devote them to full time research in the state.

## **Odisha govt approves investment proposals worth Rs 339.27 cr**

The State Level Single Window Clearance Authority (SLSWCA) meeting chaired by Chief Secretary A P Padhi approved four proposals envisaging investment of Rs 339.27 crore and employment opportunities for 1,354 people in the state.

## **Corporate push for sports in Odisha**

The state government inked pacts with corporate houses to set up 10 high performance centres in various sport disciplines. This would help in talent scouting and nurturing of players at the grassroots level. The centres to be set up in the State include Athletics supported by the Reliance Industries Group, Football and Swimming supported by the JSW Group, Badminton supported by the Dalmia Bharat Group, Weightlifting supported by the Ahluwalia Group, Shooting supported by the Aditya Birla Group and Hockey supported by the Tata Group. Besides, the State government also signed an MoU with Xavier-Emlyon Business School to set up a high performance centre for Sports Management. Also, Rungta Mines Ltd and Abhinav Futuristic Pvt Ltd will set up an advanced medical rehabilitation centre for sports.



**Hon'ble Chief Minister Shri Naveen Patnaik at the MoU signing event for Sports promotion**

### **Odisha Government launches Aerospace and Defence Manufacturing Policy 2018**

Aiming to carry forward the process of industrialization through the promotion of aerospace and defence manufacturing enterprises, Chief Minister Naveen Patnaik launched "Odisha Aerospace and Defence Manufacturing Policy 2018".

The policy proposes to extend subsidy up to 50 percent of the cost of land, building, plant and machinery to the special purpose vehicle (SPV) for setting up the first state-of-the-art Aerospace and Defence Park in the State. It will also extend a capital subsidy of Rs. 100 crore for the first three OEMs for setting up manufacturing

facilities in the state with an investment of at least Rs. 1,000 crore and generating 1,000 domiciled employment.

### **Odisha can be a trillion dollar economy**

During the Make in Odisha Conclave, the industry endorsed the bright prospects of the state's industrial future. Shri Sajjan Jindal, Chairman, JSW group said "Fast economic growth, business potential and industry-friendly policy can make Odisha a \$1 trillion economy by 2030. If India will become a \$10 trillion economy by 2035, Odisha has to play a vital role. Odisha is one of the three states, besides Maharashtra and Tamil Nadu, that can become a trillion dollar economy, as individual states like California in the US and three provinces in China have".

### **Total S A, Adani group to jointly develop LNG regasification terminals in Odisha**

French energy giant Total S A and Adani Group will jointly develop liquefied natural gas (LNG) regasification terminals at Dhamra to support the retail network of 1,500 service stations over 10 years. This would be a significant stride towards India's vision of achieving a healthier energy mix through promotion of LNG. The JV will also assist India in diversifying its energy mix and ensure a supply of reliable, affordable and clean energy to consumers.

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