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District in Focus- Bhadrak

Bhadrak district is located in Eastern region of Odisha with a geographical area of 2,505 sq.km. Bhadrak has well-connected road and rail network with key regions within the State and major cities of India. NH 16 passes through the town which connects the district with Kolkata and Chennai.

The Dhamra port at Bhadrak, in close proximity to the mineral belt of the State, is one of the deepest ports on the East coast of India with a potential to handle capsized and mainline vessels. The port has a master plan for development of 35 berths with a phased growth to surpass capacity of 300 MTPA.

The district has around 3,845 acres of land bank identified for industrial purpose. The district has more than 1,500 registered industrial units in various sectors such as Food, Chemicals,

Engineering & Metal, Glass & Ceramics, Textile, Paper & Paper Products etc.





Odisha has recently promulgated a dedicated “Odisha State Film Policy - 2019” that aims to create a conducive eco-system for production of films in the State. The policy has been formed with an objective to promote quality Odia films, facilitate film tourism in the state, establish Odisha as a destination for film shooting and improve screen density in the State.

The State’s vision is to be a leader in the development of the film sector and to promote Odisha, its culture, heritage and tourist destinations through film shooting. The policy will also provide institutional, financial, infrastructure and skill development support for the development of the film industry in the State.

Approval Process for films shooting

To enhance the ease of shooting films, the policy proposes to implement a Single Window Approval Process for shooting of films in the State.

Applications for Film city, Multiplexes and Cinema Halls through GO-SWIFT Portal

All proposals for Film cities, Multiplexes and Cinema Halls shall be facilitated through the

Government of Odisha – Single Window for Investor Facilitation and Tracking (GO SWIFT).

Incentives offered to Filmmakers

- Subsidy of 25% of the total cost of the film, upto INR 2.5 crore to Odia films which convey ‘aesthetic excellence, high technical standards and social relevance
- Subsidy of 25% of the total cost of the film upto INR 2.5 crore to English/ Hindi/ International/ other language films which ‘promote Odisha, its culture, heritage, tourist destinations, etc.’
- Assistance of INR 10 crore to filmmakers, for the first three big budget Hindi or International language films with a minimum budget of INR 50 crore ‘promoting Odisha, its culture, heritage, tourist destinations, etc.’
- Reimbursement of 75% of actual expenditure in accommodation at OTDC properties.

Development of Film Cities and Kalinga Studio

Key Features

- Government land at industrial land rates
- Provision of external infrastructure by State Government
- Upto 30% land may be used for setting up Tourism Units.

Incentives

- For the 1st film city, Capital subsidy of 40% of the investment, upto INR 30 crore
- 2nd and 3rd Film City projects will be eligible for a capital subsidy of 20% of the investment, upto INR 15 crore.

Kalinga Studio will be developed with world-class infrastructure.

Incentives offered to Film Cities, Multiplexes and Cinema Halls

- Subsidy of 20% of the investment, upto INR 4 crore to eligible Cinema Halls and Multiplexes projects
- Land for Film City, Cinema Halls and Multiplexes shall be allotted at concessional rates as per the provision of Industrial Policy Resolution 2015
- Interest subsidy of 5% per annum, upto INR 1 crore for 5 years
- 100% Stamp duty exemption on purchase of land
- Reimbursement of 100% of net SGST for a period of 7 years, limited to 200% of cost of plant & machinery or 100% of the project cost
- 100% Electricity duty exemption up to a contract demand of 5 MVA for 5 years
- 100% reimbursement of the land conversion charges

- Reimbursement of 20% of the cost of setting up Effluent Treatment Plant/ Sewerage Treatment Plant
- For upgrading single screen cinema halls, amount of minimum investment of INR 1 crore shall be reimbursed, limited to 50% of the net SGST for a period of 5 years.

Training and Scholarship

Scholarship to students from the State receiving training at Film and Television Institute of India, Pune and Satyajit Ray Film and Television Institute, Kolkata and, top 5 meritorious students enrolling courses at Biju Patnaik Film and Television Institute of Odisha.

Other Key Features

Organisation of International Film Festival, dedicated website for promotion of film sector, encouragement of films through awards and upgradation of film archives and library.

Did you Know?

The first Odia film 'Seeta Bibaha' was released in 1936

The history of films in Odisha dates back to the production of the first Odia film "Sita Bibaha" in 1936. Over the past 83 years, the industry has come a long way, contributing to economic growth and employment creation. In 1974, the Government of Odisha declared film making and construction of cinema theaters as an industry in the State and in 1976 it established the Odisha Film Development Corporation in Cuttack to promote Odia film industry.



Proposals Approved by State Level Single Window Clearance Authority

The State Level Single Window Clearance Authority has provided in-principle approval to the following projects during the month of February 2019:

Sl. No.	Company	Sector	Project Location	Investment (Crore)	Proposed Employment
1	Gemini Edibles & Fat India Pvt. Ltd.	Food Processing	Ganjam	300.00	525
2	Shree Hari Sponge Pvt. Ltd.	Metal Downstream	Sundargarh	284.00	256
3	Agrasen Sponge Pvt. Ltd.	Metal Downstream	Sundargarh	198.57	461
4	Aditya Birla Fashion Retail Ltd.	Apparel	Rayagada	114.00	2750
5	Astral Polytechnik Ltd.	Plastics	Cuttack	109.81	250
6	Kurlon Enterprise Ltd.	Textile	Khordha	65.00	350
7	Swosti Vacations Club Pvt. Ltd.	Tourism	Ganjam	64.58	220
8	GMLR Techno Industries Pvt. Ltd.	Plastics	Khordha	61.50	350
Total				1197.46	5162

Groundbreaking/inauguration of the following industrial units took place in the State during the month of February 2019:

Sl. No.	Company	Sector	Project Location	Investment (Crore)	Proposed Employment
1	Narbheram Power and Steel Private Limited	Steel	Dhenkanal	625.00	167
2	Hindustan Coca Cola Beverages Pvt Ltd	Food Processing	Khordha	500.00	348
3	Emami Cement	Cement	Jajpur	401.00	258
4	Hindalco	Solar Power	Sambalpur	150.90	30
5	AKM Agro	Food Processing	Khordha	91.45	384
6	Infunex Healthcare	Pharmaceutical	Cuttack	64.95	365
7	Runaya Refining LLP	Aluminium Downstream	Jharsuguda	64.43	175
8	Hindalco	Coal Gasification Plant	Sambalpur	60.00	20
9	Omjay EV	Electric Vehicle	Jajpur	52.41	122
Total				2010.14	1869

Haldia Petrochemicals to invest INR 28,700 crore in Odisha

The State's High Level Clearance Authority (HLCA) has cleared the proposal by Bengal-based Haldia Petrochemicals for setting up a refinery and petrochemical complex near Subarnarekha port in Balasore district with an investment of INR 28,700 crore.



Representational image of Haldia Petrochemicals

State plans to set up Machine Tool Park

The State government has expressed interest in setting up a dedicated machine tool park in Jajpur district. The park is expected to come up at the Kalinga Nagar Industrial Complex covering at least 100 acres. Once set up, it will be the second such machine tool park after Tumkur in Karnataka and will have significant potential to contribute to the growth of the metal and downstream industry in the State.

District reforms dissemination workshops conducted across the State

The State Government organized reforms dissemination workshops across the State with an aim to provide information and raise awareness regarding the various business reforms implemented by different State Government Departments and Agencies for industries setting up and operating in the State.



District Reforms Dissemination Workshop at Angul

JSL gets Odisha government nod for Private Industrial Estate

The State government has cleared a proposal of Jindal Stainless Ltd for setting up a private industrial estate in Jajpur district. The industrial estate envisages an investment of INR 1,532 crore with an employment potential of 19,000. Units setting up in the park will manufacture and supply stainless steel products, industrial goods, lifestyle consumables, and others. A number of other private industrial estates by leading conglomerates are in different stages of implementation in the State. The State Government provides capital subsidy to support development of private industrial estates.

Foundation stone laid for Subarnarekha port

Foundation stone was laid for the development of Subarnarekha port in Balasore. The port will be developed with a project cost of INR 5,000 crore. This port will create total employment for 12,000 people. The all-weather commercial port will be developed jointly by Tata Steel and Creative Port Private Ltd. The port will have 12 berths and will handle upto 55 MTPA of cargo.

Runaya Refining to provide solutions for recovery of Aluminium

Runaya Refining will set up a project to provide end-to-end green solutions for recovery of aluminium and processing residual waste from aluminium smelters in the State. Runaya has the capacity to process 30,000 tonnes per annum of aluminium waste into value-added product.

INR 1 lakh crore investment announced for Paradip Port expansion

INR 1 lakh crore of investment has been announced for the expansion of Paradip Port Trust (PPT) in the next five years and about 50,000 job opportunities will be created.

Two new berths inaugurated at Gopalpur port

The 2nd and 3rd berths have been inaugurated at Gopalpur Port. The port will boost maritime trade and create 8,000 employment opportunities. The port is expanding its capacity to 25 MTPA and will support all-weather operations.

Success Story

The Dhamra Port Company Limited (DPCL) is part of Adani Group, an Indian multinational conglomerate, with interest in diversified businesses including Resources, Logistics, Agri-Business and Energy sectors. The group is the largest port developer and operator in India.

Taking advantage of the logistics potential of Odisha, the Adani Group has developed a deep draught, all weather, multi-user port at Dhamra. The port was declared commercially operational in May 2011. The port has the potential to emerge as a coastal shipping hub and a coastal economic zone towards overall socio-economic development of the region.



Dhamra Port

Testimonial



'The Stable government of Odisha has a unique USP of receptive bureaucracy and a conducive business ecosystem which attracts industrialists to the State. Abundant land bank, assured supply of power, good connectivity both by rail and road make the State a perfect investment destination.'

**Subrat Tripathy , CEO
Dhamra Port Company Limited**

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