### Name of Project
Development of Centre of Excellence (CoE)

<table>
<thead>
<tr>
<th>Project Location</th>
<th>Ganjam</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment</td>
<td>INR 5 Cr – INR 25 Cr</td>
</tr>
<tr>
<td>Mode of Development</td>
<td>PPP (Public Private Participation) Mode</td>
</tr>
</tbody>
</table>

#### Project contours
- Ganjam is one of the major producers of paddy, groundnut, sugarcane, oilseeds, ragi, mung, biri, Kewda, cashew, fish, meat, milk and vegetables
- The district accounts for close to 50% of the cashew processing industries in the State and is also the only district where Kewda is cultivated and is used commercially
- The district holds potential for processing of marine products and dairy and poultry products
- The CoE would be set up with support from the Orissa University of Agriculture and Technology and would support specific crop development through research and development.
- These CoEs would also conduct field and lab exercises, support research and project activities and provide facilities for hands-on practical experience, demonstrations, trainings and research opportunities for the start-ups and MSMEs in the region.

#### Investment Opportunities
- CoEs will be developed in PPP Mode. Development of the built infrastructure will be taken up by Private Developer

#### Connectivity
- Ganjam district lies in southern part of Odisha
- The main town of Ganjam district is Berhampur which is located at around 150 kms from Capital city of Bhubaneswar
- Ganjam is connected to all parts of Odisha through roads and railway links

| Nodal agency | MSME Department and the Orissa University of Agriculture and Technology |