| Name of Project | Development of Cold Storage Facilities |
| :---: | :---: |
| Project Location | Balasore |
| Investment | INR 2000 Crore |
| Land Area | 1000 acres of land in each of the districts |
| Employment | Approx. $50-100$ at each location |
| Mode of Development | PPP (Public Private Participation) |
| Project contours | - The average capacity of cold storages in Odisha is only 2.1 MT per sq. Km which is inadequate to address the present demand which lead to $35-40 \% 66$ wastage of vegetables, fruits, marine products etc. <br> - Odisha is planning additional cold storage, targeting predominantly the marine industry, of capacity 10.1 lakhs MT per sq. km by 2025-26 <br> - The Government has already decided to set up an additional 150 Cold storages in the state, with a capacity of 747,280 MT in the public-private partnership route by 2019 |
| Investment Opportunities | - Creating of Infrastructure, operation and maintenance through PPP Mode. |
| State Incentives | The State Government may offer: <br> - A power tariff subsidy of INR 1.50 per unit for cold chains and cold storage units in the State <br> - Capital subsidy to an extent of $50 \%$ of the cost of setting up a cold chain for agriculture/ horticulture/ dairy/ meat produce may be offered, limited to a maximum of INR 5 Crore <br> - Public-private partnership will be encouraged to establish cold chain for agriculture/ horticulture/ dairy/ meat produce, pre and post-harvest network infrastructures and incentivize large players in cold chain, like ColdEX, Gati Kausar Cold Chain Solutions, Kelvin Cold Chain Logistics Pvt. Ltd., Accelerated Warehousing Logistics, Snowman Logistics Ltd., Redington Warehousing and Logistics, and MJ Logistics Services Ltd. |
| Connectivity | - Airport and capital city Bhubaneswar - 200 Kms <br> - Railway Station: Balasore - 8 Kms Bhubaneswar - 205 Kms Cuttack - 180 Kms <br> - Port: Dhamra Port - 85 Kms |
| Nodal agency | Department of MSME, OSIC, Private players in cold chain and logistics |

