



**DISHA**  
NEW OPPORTUNITIES



# QUICK START GUIDE

**GO SWIFT**

Government of Odisha - Single Window  
For investor Facilitation and Tracking









A quick start guide covering everything you need to know about GO-SWIFT and its offerings – from allotment of land to process of renewal of licenses to application for incentives.

December 2017

## FIRST-OF-ITS KIND SINGLE WINDOW PORTAL IN INDIA TO ENSURE INVESTOR DELIGHT

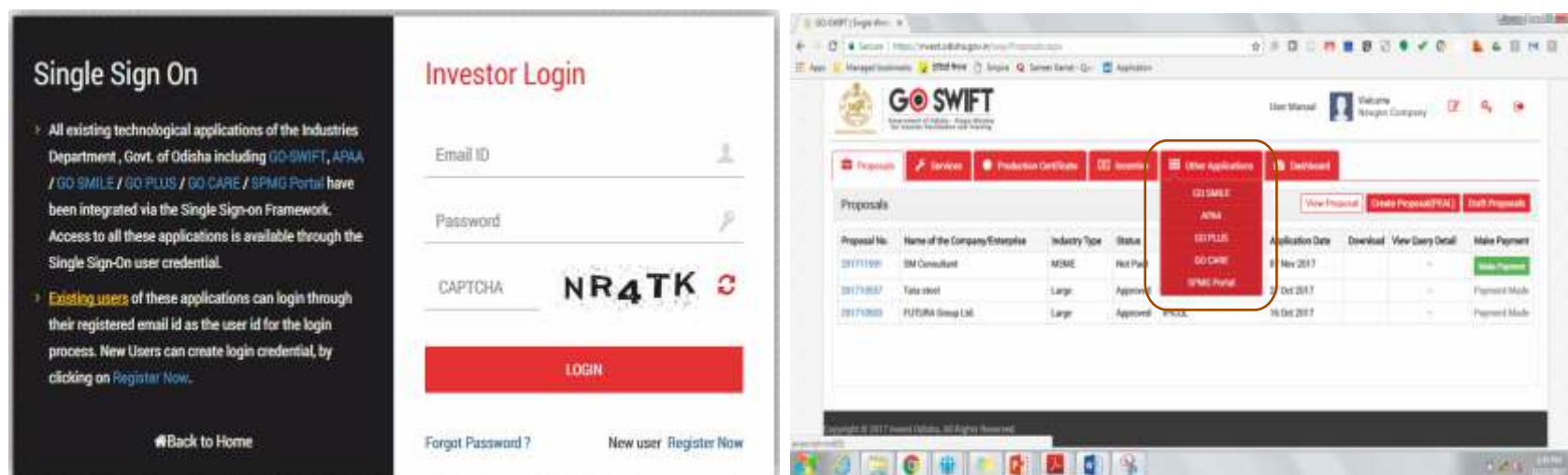
With a vision to promote a conducive business environment in the State by bringing in transparency and ensuring time-bound clearances, Government of Odisha has developed the GO-SWIFT Portal

GO-SWIFT is a one-stop solution for all of the following:

 	 	 	 	 	 	 
<i>Info Wizard</i>	<i>Single Window Clearance</i>	<i>Land Allotment</i>	<i>Application for various Services</i>	<i>Incentive Application</i>	<i>Issues Redressal</i>	<i>Post Land Allotment Services</i>
An interactive tool to provide customized information regarding available incentives and applicable approvals for doing business in Odisha.	In-principle approval of the project by the Single Window Clearance Authority (SWCA).	Application for allotment of Government land/ land in IDCO Industrial Estate can be made through the PEAL. Suitable land can be selected on GO-PLUS.	Application for 32 services from 15 State Departments including online payment, tracking & download of final signed certificate is facilitated.	Application for various incentives under IPR-2015 and subsequent sanction & disbursement are made available online.	eSuidha Portal helps Industries in registering their grievances through the SPMG Portal for resolution.	APAA facilitates online applications for post land allotment matters, online payments, processing of application and download of sanctioned letters.

# Single Sign-On Framework

The Industries Department, Govt. of Odisha, has implemented Single Sign-On (SSO) Framework wherein all existing technological applications of the department, including GO-SWIFT, APAA, Central Inspection Framework (GO-SMILE), GO-PLUS, CSR Portal (GO-CARE) and SPMG Portal have been seamlessly integrated. Access to all these applications is available through the SSO User Credentials.



**GO PLUS**  
Government of Odisha - Portal  
for Land Use and Services

Government of Odisha – Portal for Land Use and Services

A GIS based industrial land use and infrastructure information system that displays real-time information regarding all industrial land available in the State.

**GO CARE**  
Government of Odisha - CSR Administration  
and Responsive Engagement

Government of Odisha – CSR Administration and Responsive Engagement

A one-stop shop for all CSR related activities in the State. It provides information about human developmental indices, priority gap areas in various sectors and CSR projects recommended by the State CSR Council.

**GO SMILE**  
Government of Odisha - Synchronised Mechanism  
for Inspection of Licensed Enterprises

Government of Odisha – Synchronised Mechanism for Inspection of Licensed Enterprises

A portal to bring in transparency & accountability in inspections by various regulatory agencies and ensuring that the inspections are conducted in a synchronized manner based on risk assessment of units.

# Info Wizard

The Info Wizard is an interactive online tool that provides customized information regarding investment opportunities in the State and mandatory approvals/clearances required for the establishment and operation of industrial units. It also presents an illustrative list of incentives available to eligible units under IPR-2015 and other sectoral policies of the State.

**1** Click to enter the Info Wizard

**2** Would you like to know the specific list of approvals required based on the type of industry, employment, investment amount, location etc.?

**3** Is it an existing industry or a new one?

**4** List of Pre-Establishment Approval

- Industrial Enterprise Memorandum (IEM) for Large Industries
- Land Allocation
- Value Added Tax Registration
- Entry Tax Registration

Go to the wizard by clicking on 'Enter'

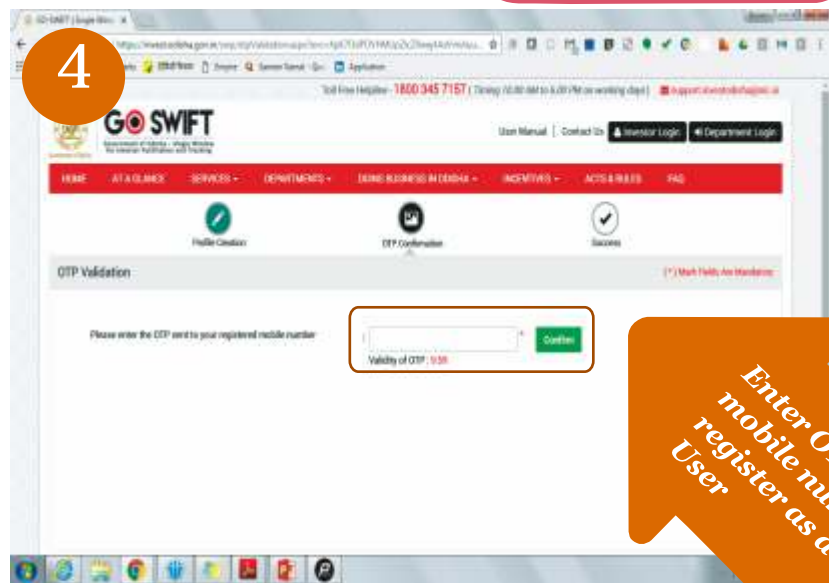
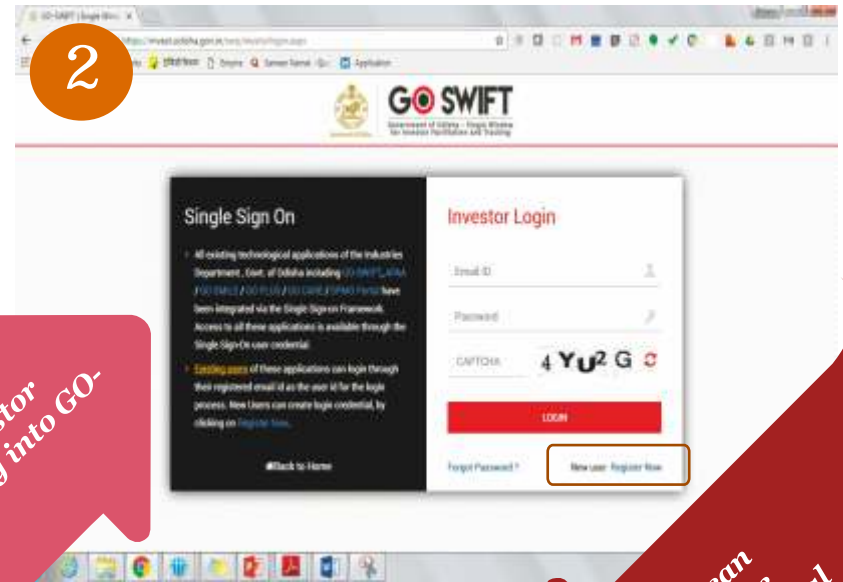
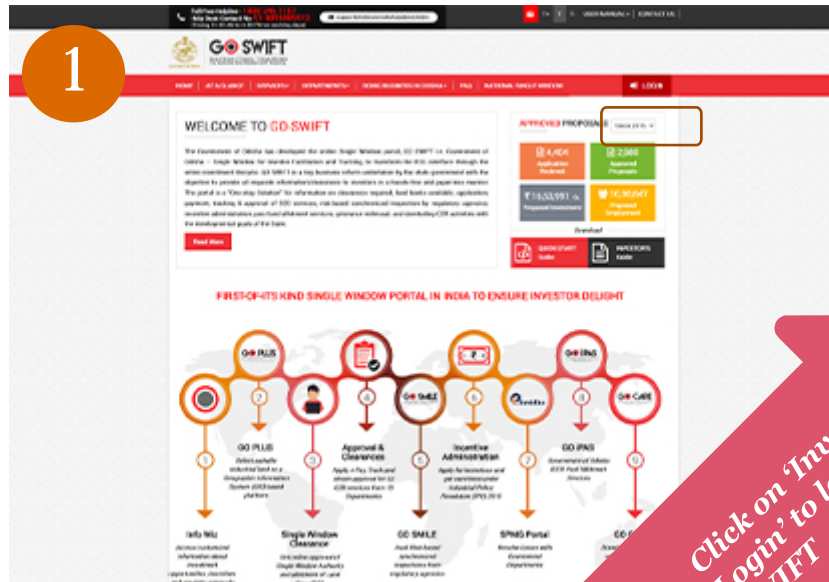
Respond to the interactive questionnaire

Get customized information on available incentives & applicable approvals

# New User Registration

New applicants, not registered on either of APAA/GO-SMILE/ GO-CARE/SPMG/GO-PLUS, can register themselves on GO-SWIFT. The New User Registration form asks for basic information about the entrepreneur and the proposed industrial unit.

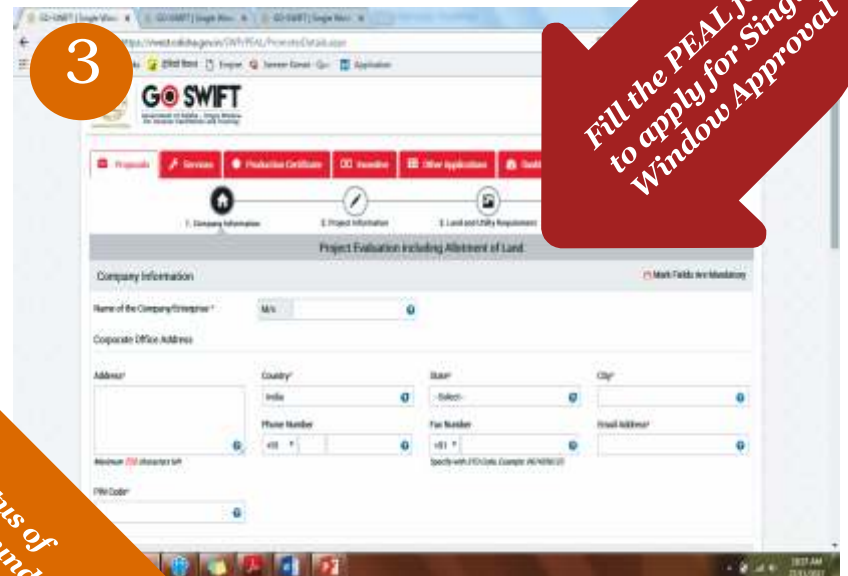
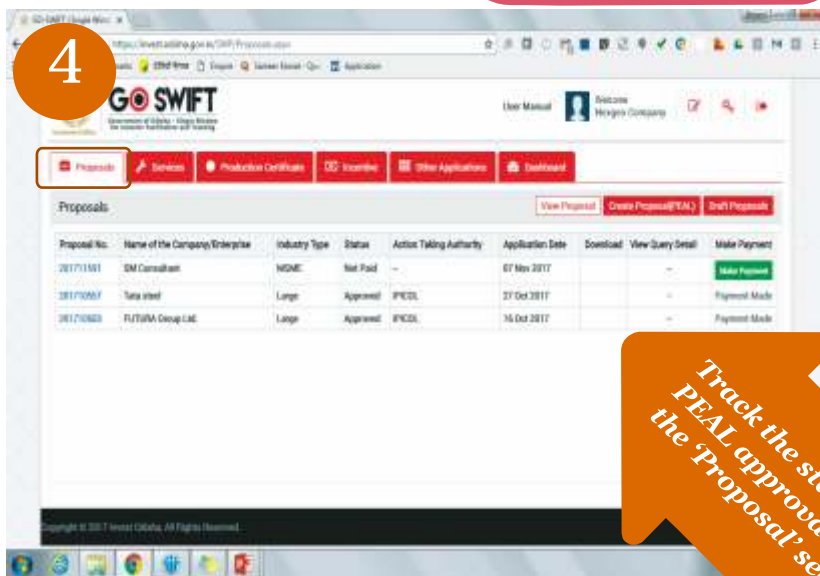
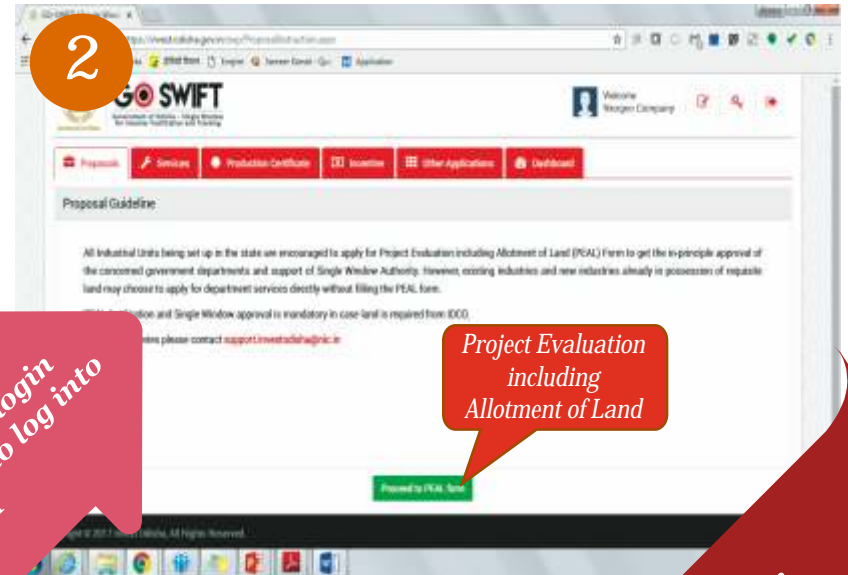
The login credentials created here, can be used to login to all the technological applications.



# Project Evaluation including Allotment of Land

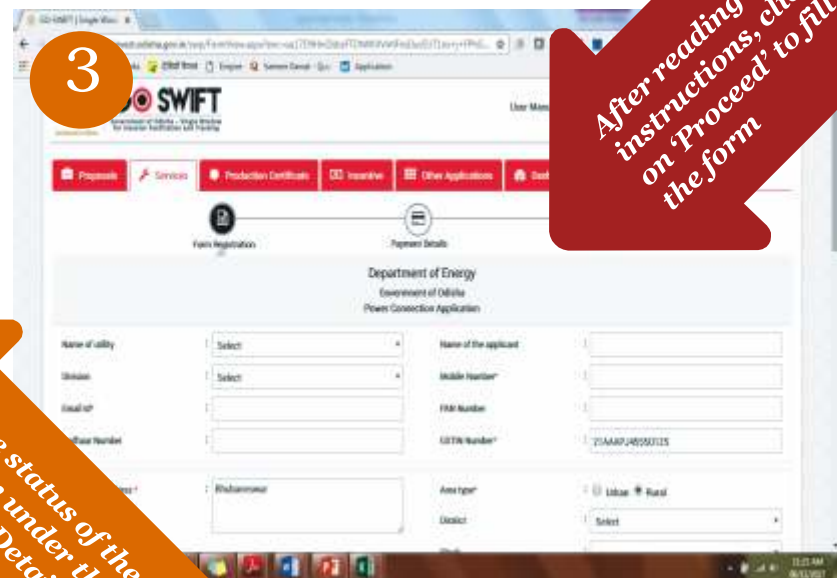
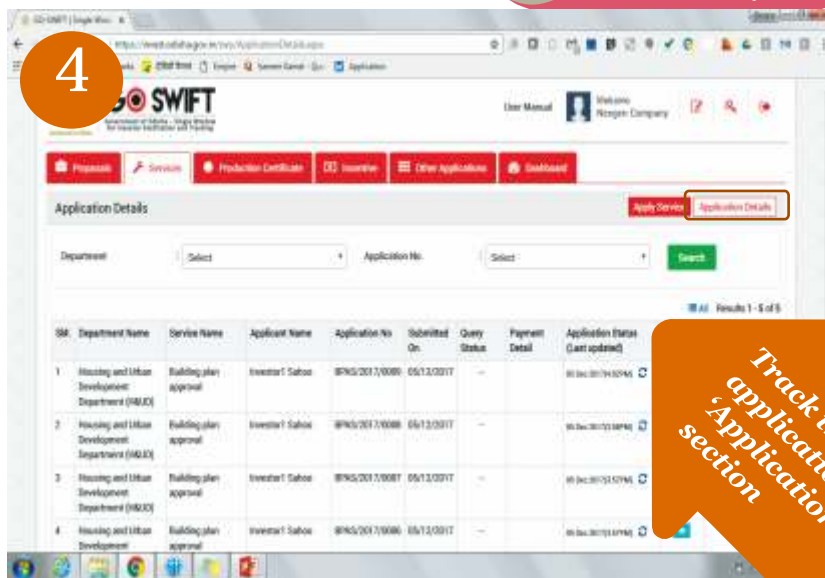
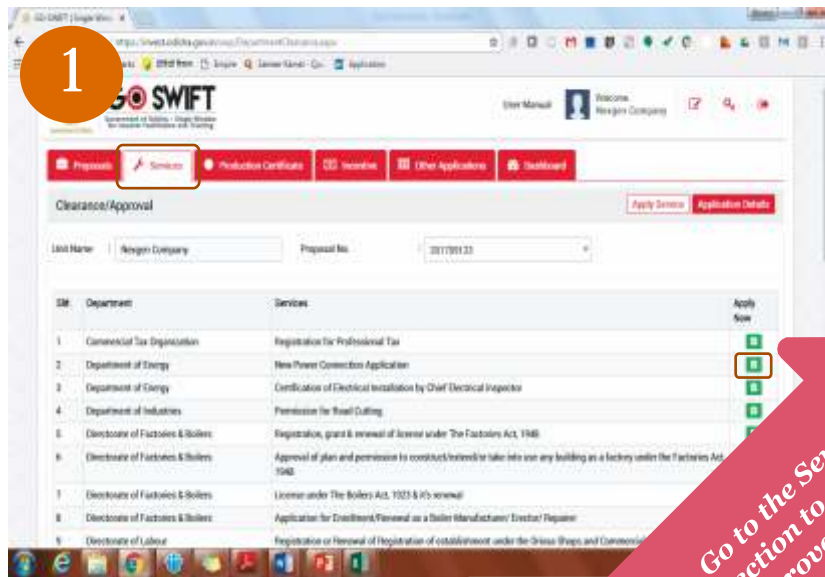
Investors planning to set up businesses in the State can apply for preliminary assessment of the projects through the Project Evaluation including Allotment of Land (PEAL) on GO-SWIFT.

PEAL asks for detailed information about the Company, the Project and the Land & Utilities required for the Project.



# Application for Utilities, Pre-Establishment & Pre-Operation approvals, and their Renewals

Investors can apply for utilities and other pre-establishment and pre-operation approvals on GO-SWIFT. The portal provides instructions on filling the application forms and detailed User Manuals for all services. The portal facilitates online payment, tracking & monitoring and download of final signed approval certificate.



Go to the Services section to apply for approvals/ clearances

After reading the instructions, click on 'Proceed' to fill the form

Track the status of the application under the 'Application Details' section

# Incentive Application

The Incentive Module of GO-SWIFT allows for online application, scheduling of inspection, online sanction and disbursement of incentives under the Industrial Policy Resolution (IPR), 2015. It provides updated information & guidelines on Policy Framework, Procedure & Timelines.

Eligible industrial units, need to apply for approval of Production Certificate (PC), and upon its approval, application can be made for applicable incentives.

**1** Go to Production Certificate to apply for PC to avail incentives

**2** After scrutiny of the application, inspection is scheduled. Inspection details can be viewed here

**3** Upon PC approval, go to the 'Incentive' section to apply for applicable incentives. Offerings on the Incentive Module. Check for eligibility of Incentives

**4** After reading through the policies, click on 'Proceed' to fill the form

Slr	App. No.	Scheduled Date	Issue Date	View Report
1	PC-	15-Nov-2017		

APPLICATION STATUS	
Approved	0
Sanction in Progress	0
Rejected	0

# CSR Administration & Responsive Engagement

GO-CARE aims at bringing transparency to CSR spending by industrial units in Odisha, along with convergence of their CSR activities with the Government's development agenda.

**1** Click to Apply for Projects

Scroll down to view a snapshot of CSR activities in Odisha

**2** Click here to express interest in the project

Go to Projects to view Projects recommended by the State CSR Council

# Central Inspection Framework

GO-SMILE facilitates risk-based inspections by the Directorates of Labour, Factories & Boilers and Legal Metrology and the Orissa State Pollution Control Board.

**1** Click here to log in

**2** Log in to view details of inspections scheduled by different departments

Inspection Reports can be downloaded here

SID	Start Date	End Date	Inspecting Department	Risk Category	Inspector Name	Inspector Remark	Uploaded Report
1	29-Jul-2017	29-Jul-2017	Factories and Boilers	3 (00)	SI CSR3-Nagesh-Mishra	Factory found running during inspection	ReportDetails_1_A02.pdf/Feedback
2	02-Jul-2018	02-Jul-2018	Legal Metrology	0.5M (000)	SA		1753_2018-07-02.pdf

# State Project Monitoring Group

SPMG helps Industries (with more than INR 50 crores investment), in registering their grievances for resolution by concerned Government Departments.

**1**

Click here to add Projects

**2**

Add projects to register issues/grievances

# Automated Post Allotment Application

APAA manages all post land allotment matters of all Business Units associated with IDCO. It enables them to apply online, make online payment and download the sanctioned letters.

**1**

Automated post land allotment services offered through APAA

**2**

Post Allotment services applied for

Log in to APAA using SSO credentials

Sl. No.	Application No.	Applied On	Status	Amount
1	2017170608	04-Feb-2017	Approved	
2	201612005	23-Apr-2016	Issued	

Sl. No.	Sl. No.	Vald By	Amount
1	21921628	06-Apr-2015	17,203
2	21107912	01-Jan-2017	71,690
3	20370828	23-Mar-2017	1,215
4	20264403	13-May-2017	4,288



**ODISHA**  
NEW OPPORTUNITIES

For All Investment Queries, Please Contact:

Industrial Promotion and Investment Corporation of Odisha Limited (IPICOL)

IPICOL House, Janpath, Bhubaneswar – 751022, Odisha

Tel: +91-674-2542601 – 03/2542607 – 08

Fax: +91-674-2543766

Email: [info@investodisha.org](mailto:info@investodisha.org)

For more details, visit : GO SWIFT : <https://invest.odisha.gov.in/swp> | Call toll free 1800 345 7157

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